

# McLeod County Beyond the Yellow Ribbon

## Stakeholder Meeting Minutes

June 16, 2015

Present: 7 Members and 1 Guest Speaker

Next meeting: 21 July 2015 North Complex, Glencoe

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### I. Last Meetings Agenda

1. Guest Speaker- Dana Durkee
  - a. Dana is an AmeriCorp VISTA working with Annette Kuyper (Director of Military Outreach- Head of the Minnesota Beyond the Yellow Ribbon organization). Dana's official title is MN Yellow Ribbon Community Capacity Coordinator.
  - b. Dana has been assigned 10 different Beyond the Yellow Ribbon networks, to include McLeod County. She will be working with our steering team over the next year to help us grow within our communities. She will give us ideas, suggestions, and marketing tools to use.
2. Recognition Event Update- Terry Clabo
  - a. Our recognition/ fair committee has been working on the details of our upcoming recognition event at the County Fair. We will be honoring veterans who have returned to McLeod County since August 1, 2014 by inviting them to enjoy a free day at the county fair on August 23, to include free admission to the grand stand event that day.
  - b. We are looking to put together goody bags to give to these veterans at the fair that may include "goodies" to enjoy either at the fair or outside of the fair. Some ideas may be gift cards (food, gas, etc.) to use outside of the fair or coupons for discount/free food at the fair. If you would like to donate something to the goody bags, please let us know.
  - c. Posters are being hung around the county to help us identify the veterans who have returned since August 1, 2014. If you know of a veteran who fits this category, please let us know or pass them the information. They must RSVP to the McLeod Beyond the Yellow Ribbon no later than July 31, 2015 in order to allow us enough time to put together tickets and goody bags.
3. Resource List
  - a. Chris Sonju was not able to attend this meeting, but will continue to work with the McLeod For Tomorrow Student Leadership Group to build this resource.
  - b. If your organization/business has not been added to the list yet, please let us know so that we can have it added.
4. Survey
  - a. A survey has been sent out by the steering committee to help us identify the best meeting times/ locations and other concerns/ comments stakeholders have. To complete the survey please go to <https://www.surveymonkey.com/s/DXD6TGS>.
5. Out Reach Opportunity
  - a. We have created small quarter page flyers to hand out along the parade routes in each of the communities. These flyers will help us reach to the community to let them know we exist. If you or someone you know is interested in helping us hand these flyers out during any of the community parades please let us know.
6. Upcoming Deployment
  - a. The 682<sup>nd</sup> out of Willmar will be deploying this fall. We have about 4-6 McLeod County residents in this unit, so we will reach out to the unit to let them know that we have this resource network available to those families and veterans.

### II. Next Meeting Agenda

- a. TBA in a future email
- b. Next Meeting will be July 21<sup>st</sup> at 3:30 at the North Complex in Glencoe